



BROKERAGE EVENT

Brno, June 11, 2010

International Matchmaking Event: Academia meets Industry

SynBIOsis is a FP7 project co-financed by the European Commission and coordinated by the South Moravian Innovation Center, Brno, Czech Republic. The project goal is to link and valorise research infrastructures and strengthen collaboration between scientists and businesses in Central Europe and to create a joint action strategy to increase their economic relevance.

The event focuses on the following main topics:

- Expanding knowledge and trans-regional scientific collaboration
- Match-making and identifying counterparts from academia and industry
- Fostering preparation of joint R&D projects with special focus on FP7

Friday 11th June – Brokerage event

- 08:00 Arrival and registration of participants at INBIT biotech incubator, Masaryk University campus in Brno-Bohunice
- 09:00 Welcome & Opening, **Prof. Jan Slovák**, Technology Transfer Office, Masaryk University
- 09:15 Introduction to the SynBIOsis project, **Dr. Zlatuše Novotná**, South Moravian Innovation Center
- 09:20 Presentations of Italian and Slovenian companies and research teams
- 10:20 Coffee break
- 10:50 Presentations of Czech companies and research teams
- 11:50 Upcoming calls of FP7 in targeted thematic areas by Czech National Contact Point representatives from Technology Centre of the Academy of Sciences CR, Prague
- Food, Agriculture and Biotechnology, **Ing. Nad'a Koníčková**
 - Health, **Dr. Judita Kinkorová**
 - Nanoscience, Nanotechnologies, Materials and New Production Technologies, **Dr. Gabriela Salejová-Zadrazilová**
- 12:30 Lunch
- 13:30 One-to-one meetings of brokerage event participants and possibility to consult collaborative project proposals with NCPs
- 16:00 End of the event

Thursday 10th June – social evening with buffet will be organized in St. Augustine Abbey at Mendlovo náměstí.

